



ANTIFRICTION
COMPONENTS LTD



**If maintaining production means
gambling with downtime,
why take so many unnecessary risks?**

We will cut down on chance ... and remove the need for luck

Antifriction Components is more than a leading independent distributor of power transmission products and bearings.

To "national player" you can add "global supplier".

Being part of the Bearing Power Group delivers the worldwide contacts you would expect from decades of close relationships on four continents with manufacturers of the world's finest industrial components.

But to "national" and "global" you can also add "local" – with branches in England, Scotland, Northern Ireland and Wales supplied by our central warehouse in Bristol that was established in 1976.

Today our network of strategically sited branches - including WD Pulleys, the specialist designer and supplier of conveyor components – stocks for local demand and delivers a flexible, rapid response, round-the-clock, personal service.

We don't believe in chance. We believe in excellence, expertise and experience.

Better still ... the right combination of specialist advice, technical support and expert troubleshooting skills can work with you to stop a problem before it happens.





Antifriction Components is more than just a component supplier.

We work in partnership with engineers, stores and buyers to develop solutions that raise overall production efficiency and save money.

For ENGINEERS ... we

- improve the reliability of machinery
- reduce the risk of breakdown
- and increase uptime

To STORES ... we offer

- inventory management
- parts substitution
- movement analysis
- obsolete parts management
- and reprofiling

For BUYERS ... we include

- international purchasing power
- contract pricing
- OEM conversion and blanket ordering
- lower transaction costs



Our rapid response is standard. So is the same-day (or night) delivery, using our own local vehicle fleet ... 24 hours a day ... seven days a week.

What is far from standard is what we call **AFC EXTRA** ...

... a new level of partnership that works with the entire business to identify your highest risks, provide effective solutions and achieve a measurable reduction in overall operating costs.

AFC EXTRA ...the prevention and the cure



Many of your problems are avoidable.
Such as the 36% of bearings that collapse because of inadequate lubrication. The belt failure. The snapped chain. The incorrect installation. The poorly aligned pulleys.

And, as production grinds to a halt, you're left counting the cost in lost hours... missed order deadlines... overtime payments... repair costs... disappointed customers... and loss of future business.

How much does all that add up to? And is it worth the gamble?

Antifriction Components can reduce the threat. We are not, by nature, a "next day" company. We don't enjoy apologising if a part is not in stock – so we try to make sure it is.

If we are more involved with your business, and understand your manufacturing process - from raw materials to finished product range we can:

- **Identify your highest risks**
- **Anticipate your problems**
- **Work with you to ensure your critical parts are in stock**
- **Help to avoid breakdowns and increase uptime**
- **Have the solution ready if things go wrong**
- **AND deliver a measurable reduction in overall operating costs.**

That's **AFC EXTRA.**



For **ENGINEERS** it offers
SITE SURVEYS
PREDICTIVE MAINTENANCE
TECHNICAL SUPPORT
LATEST PRODUCTS
SPECIALIST TRAINING AND ADVICE

... for **STORES** it means
STOCK MANAGEMENT, CONTROL AND REDUCTION
NO DUPLICATION
HIT RATE IMPROVEMENT

... for **BUYERS** it includes
CONSOLIDATED INVOICING
ELECTRONIC DATA INTERCHANGE
WEB-BASED ORDERING
CREDIT/PURCHASE CARDS
SUPPLIER REDUCTION

**That's the added value we believe in.
Because we're not content to simply meet
your expectations. We want to exceed them.**

... AND HELP KEEP YOU IN PRODUCTION... ALL DAY, EVERY DAY.



A single, unique partnership that offers you the world

Antifriction Components is your local gateway to worldwide solutions.

Our own technical specialists are also trained in customer care and their product knowledge is regularly updated by leading international manufacturers. And, as their authorised distributor, we extend our personal relationships to give you the additional protection of their technical support.

Add to that ...

- our local knowledge and understanding of industries - so we know the most commonly used or critical machine parts.
- the latest full range of innovative products.
- the international buying power of an influential corporate group to negotiate with major multinational partners.
- network-linked software offers real-time stock control technology to provide an instant overview of UK and European availability, direct links to major manufacturers and suppliers, web-based ordering and electronic data interchange.

In short ... a total bespoke service dedicated to providing the fastest response, the quickest solution, the shortest downtime, the lowest cost and the fewest consequences.

Some of our authorised partners:

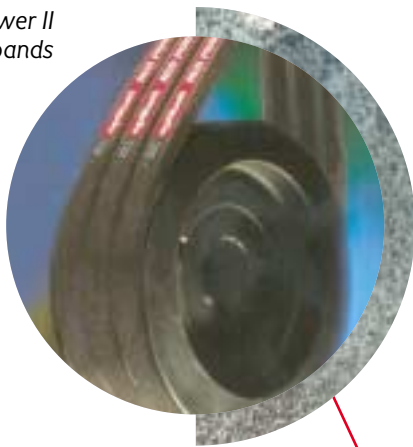




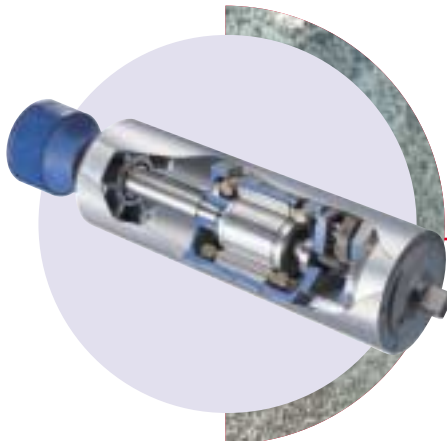
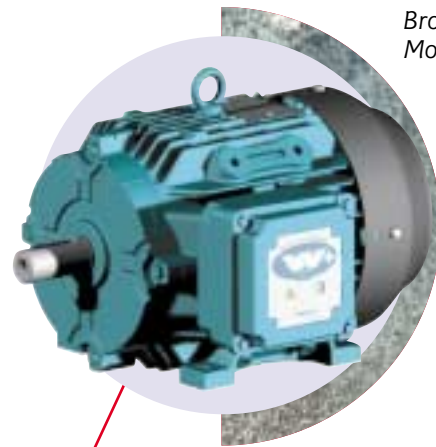
Where suppliers usually stop is where AFC carries on further – to offer you the next level of technology designed to prolong machine life, maintain production and

maximise your investment. You don't have to worry about keeping up to date with the latest products because that's our business. We are ... so you will be.

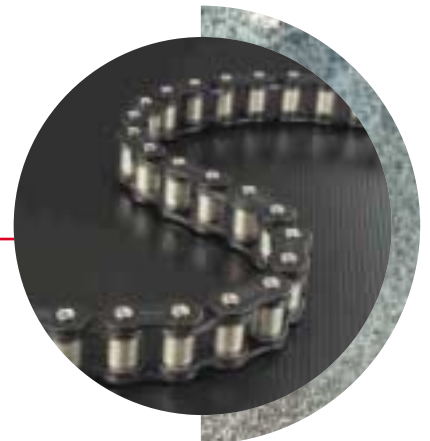
*Optibelt Red Power II
Wedge Belts and Kraftbands*



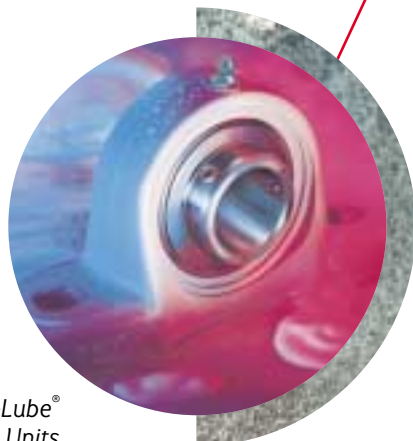
*Brook Crompton
Motors*



Motorised Pulleys



Lambda Lube Free Chains



*NSK Silver-Lube®
Bearing Units*



SKF Explorer Bearings

National coverage delivers global brands

...at local level

Antifriction Components Branches

Belfast

Tel: (028) 9077 8399 **Fax:** (028) 9037 0497

Birmingham

Tel: (0121) 327 5133 **Fax:** (0121) 327 7256

Bolton

Tel: (01204) 532 211 **Fax:** (01204) 531 794

Bridgend

Tel: (01656) 651 292 **Fax:** (01656) 651 620

Bristol (Sales)

Tel: (0117) 955 6678 **Fax:** (0117) 955 1287

Cwmbran

Tel: (01633) 872 126 **Fax:** (01633) 872 039

Exeter

Tel: (01392) 824 343 **Fax:** (01392) 824 078

Grangemouth

Tel: (01324) 666 521 **Fax:** (01324) 666 784

Gloucester

Tel: (01452) 529 669 **Fax:** (01452) 423 873

Liverpool

Tel: (0151) 548 9855 **Fax:** (0151) 549 1519

Stockton - on - Tees

Tel: (01642) 617 242 **Fax:** (01642) 618 559

Swansea

Tel: (01792) 771 151 **Fax:** (01792) 310 275

Wrexham

Tel: (01978) 661 600 **Fax:** (01978) 661 616

WD Pulleys

Tel: (0121) 327 5133 **Fax:** (0121) 327 7256



Antifriction Components - stacking the odds back in your favour!



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COMPONENTS LTD**

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Antifriction Components is ISO9001 accredited

